



Roslinsväg 18 B
21755 Malmö
+46 (0)72-4416390
Linkedin: /jpaltenstedt
jpa@altenstedt.se

PARIKKA ALTENSTEDT JOHANNA

CURRICULUM VITAE

GOAL To work with complex challenges

COMPETENCE AND QUALIFICATIONS Expert roles in Law, Communications, Sustainability and CSR
Leadership / budget / planning /reporting / coaching
CURRENT WORK Lawyer, educator and legal advisor in sustainability.

EXPERIENCE

EXPERT IN SOCIAL RELATIONS AND INTEGRATION, COUNTY BOARD OF BLEKINGE, REGIONAL GOVERNMENT AGENCY
January 2018 - 2020
Member of the Selection Committee of Erasmus, and Solidarity Corps EU project funding Sweden, and responsible for § 37 and TIA ingegration regional project funding 2019
Responsible for Social Sustainability matters in Integration, Gender Equality, and National Minorities. Legal responsibilites to negotiate and report to the government.

COMMUNICATION BUSINESS PARTNER, IKEA OF SWEDEN
2014 - 2016
CSR (climate, energy efficiency, wood certification,, rare metals, chemicals, electrics sustainability reporting), media relations, media training, messaging, compliance, CSR. Supplier communications of Business Area Electronics in China, Poland, Italy and US. Media relations, Public Affairs, events as Milan weeks and Democratic Design Days.

CORPORATE COMMUNICATION MANAGER WITH CSR -RESPONSIBILITY, SCANDINAVIA, RUUKKI OYJ, FINLAND
2011 - 2013
Concept and implementation of CSR and climate communications strategy. Leading the stock listed steel company's communications in all areas in Sweden, Denmark and Norway, editor-in-chief of the company's stake holder magazine with scientific and innovation news (award winning).

ADVISOR AND OFFICE MANAGER, MEP, EUROPEAN PARLIAMENT, EU

2005 - 2007

Head of the office of MEP in the ALDE group in the European parliament with a wide range of tasks involving negotiations, legal ground work for new propositions, organising seminars and meetings, writing reports and running the office.

CONSUMER AGENCY OF FINLAND, HEAD OF THE FINNISH PART OF SCIENTIFIC CONSUMER STUDY AND EDITOR-IN-CHIEF OF KULUTTAJA -LEHTI

2004 - 2005 (one year)

Responsible for European study of benefits of certified coffee production; involved in two major meetings in Brazil. Editor-in-chief of Kuluttaja -lehti.

EDUCATION

2020 | Master of Law, 2020, Law School, University of Örebro

2020 | Bachelor of Law, 2020, Law School, University of Lund

2004 | Ph. Licentiat; Media Literacy, Communication Sciences, Luleå Technology University

2001 | Ph. Master; Sociology, University of Lund

LEADERSHIP

Good skills in educating, presenting and coaching both IRL and in distance work. (zoom, Teams, skype). Skilled in data collection and analyses, dialogue, communication plans, crisis communications and presentations, podcasts, broadcasting and webb. Very experienced in presenting. As a leader I am valuebased, loyal and efficient coach who gets the team to set it's goal and then reach it. Trained in inter-cultural communications and worked in several international groups and in several countries. English, Swedish and Finnish are my fluent working languages.

SUSTAINABILITY

Educated in SimaPro LCA-tool and working as the representant of Miljögraff AB in Finland.

REFERENCES

Mrs. Leena-Lehti Stenholm, Head of PR and Marketing, Caruna Oyj Finland (Energy suppliers) +358-40-5497842. My former director at Ruukki.

Professor Lisbeth Svengren Holm, Emerita in Design management, University of Gothenburg, +46-706-756516. My good friend, we have worked with education together f ex at Stockholm University Economy School and at the Textile School of Borås.

Ph.D. Camilla Hermansson. Senior Lecturer and Journalist. Luleå University of Technology, +46-735-244683, at the deparment I worked and wrote my licentiate thesis.

Mrs. Eja Tuominen, Head of Marketing, IKEA Norway. +4748058946

A list of work preferences will be provided separately.
